

FUJARAH INTERNATIONAL BUSINESS FORUM

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منتدى اعمال الفجيرة الدولي
FUJAIRAH INTERNATIONAL BUSINESS FORUM

www.fujairahbusinessforum.com

DAY 1

Monday, 4th April 2011

7:30 – 9:00 am

Business Forum Registration

PLEASE NOTE: All participants and member of the press will need to have their passes issued by the FIBF to enter the conference.

09:00 – 09:30 am

Session 1: Inaugural Address: WELCOME

A formal address by the Emirate's Chief Executive highlighting, among other things:

- Fujairah's history of business-friendly environment and social progress
- Its emerging opportunities beyond the crises
- The bold vision for Fujairah as a regional player
- The broad goals set for growth, and
- The assurances Fujairah government is developing to facilitate world-class performance.
- Launch of Fujairah International Business Forum "Government-Investor Networks": Delegations can sign-up for free subscription service.
By His Highness Sheikh Mohammed bin Hamad bin Mohammed Al Sharqi, Crown Prince of Fujairah
His Highness Sheikh Saleh bin Mohammed Al Sharqi, Chairman of Department of Industry and Economy

09:30 – 10:05 am

Session 2: LEADERSHIP FORUM

Creating a potential growth path for the next decade.

KEYNOTES

Her Highness Sheikha Lubna Al Qasimi
Minister of Foreign Trade, UAE

Mr. Gray Davis
Former Governor of California, USA

Mayor
China Shenyang City, China

HRH Prince Malik Ado-Ibrahim
The King of Igbira People, Nigeria

Mr. Sharief Habib Al Awadhi
Director General Fujairah Free Zone Authority, UAE

MODERATOR

Key Discussion Points:

The emerging commercial and economic landscape of the region due to globalization and the specific role and positioning of Fujairah therein:

- What is new in terms of possibilities and government facilities, subsidies, etc. that will set Fujairah moving towards greater growth.
- The specific policies being put in place and their expected impact for all entities.
- Why investors would be attracted to Fujairah above other Emirates and countries in the GCC region.
- The socio-economic landscape today vs. tomorrow and need for active players in the growth process.

10:05 – 10:15 am

Face the Future at Fujairah with Full Success

- Movie on Fujairah FZ

10:15 – 10:55 am

Opening of the Exhibition & Refreshment Break

10:55 – 11:45 am Session 3:

LEADERSHIP FORUM: Fujairah and FDI

KEYNOTES:

Mr. David Wicks

Vice President, NASDAQ OMX, USA

Mr. Tim Murphy

CEO, IP Global, Hong Kong

Dr. SeungSoo Han

Ex Minister of Foreign Affairs, Korea

Uta Gruda

CEO of GCC-German Business Investment, Germany

Mr. Vincent Cook

CEO of National Bank of Fujairah, UAE

MODERATOR

Key Discussion Points

The nature of FDI in Region and the world today and tomorrow:

- What is the current status of Foreign Direct Investment and profit sharing
- Which large (and small) projects can Fujairah lead to attract investment from abroad
- Which countries/regions would FDI be welcomed from in Fujairah
- What value propositions would attract FDI sooner
- What would be most favorable terms and conditions for swaying FDI towards Fujairah

10:45 – 12:30 pm Session 4

LEADERSHIP FORUM: The Strategic Imperative

KEYNOTES:

Mr. Usman A. Ghani,

Chairman, AIMS & Confluent C, USA

Mr. Simon Gao

President. US China Investment Group, China

Mr. Fuad Mekhti

Director Corporate Finance & ECM, URALSIB Financial Corporation, Russia(TBC)

Mr. Mohamed Obaid Bin Majed

Director General of Department of Industry & Economy, UAE

Dr. Tahir Akhtar

Chairman, Adam Holdings, UK

Moderator Dr. Salem Abdo Khalil, Technical Advisor of Government of Fujairah, UAE

Key Discussion Points:

A strategic landscape of the emerging business horizons in Fujairah:

- Competitiveness and change advantages
- Differentiated policies and possibilities
- Strengths and opportunities that may be leveraged amidst globalization
- Value generation and delivery for multiple sectors and industries
- Partnerships and strategic alliances with BRIC Strategic sustainability

12:30 – 13:30 pm

Roundtables Networking lunch

Director General.

Fujairah Port Roundtable Chaired by Capt. Tamer Masoud, Harbour Master.

Fujairah Airport Roundtable Chaired by Khalid Ibrahim AlMuzroai, General Manager.

Tourism Authority Roundtable Chaired by Ahmed Khalifa Al Shamsi, Director of Dep.

Department of Industry & Economy Roundtable Chaired by Mohamed Obaid Bin Majed, Director.

Chambers of Commerce Roundtable Chaired by Khaled Mohammed Jasim, Director.

Petrochemical Roundtable Chaired by Eng. Ali Qasim Mohamed, Director

Media Roundtable Chaired by Fujairah Media Authority.

13:30 – 14:15 pm Session 5

LEADERSHIP FORUM: Growth Potential of Sectors

KEYNOTES:

Panos Manolopoulos

Vice Chairman, Stanton Chase International, USA

Prof. Andreas Merikas

Head of Shipping Department, University of Piraeus, Greece (TBC)

Mr. Jorn Hinge

President and CEO of United Arab Shipping, UAE

Mr. Walter Moon General Manager of Vopak Horizon Limited, UAE

Moderator: Mr. Saeed Ali Khamas, Chairman of Fujairah Chamber of Commerce, UAE

Key Discussion Points:

A panel discussion of one sector at a time, highlighting investment and growth potential:

- How is the sector doing today
- Where are the growth opportunities
- What scope and path would these opportunities create
- Which players would these invite in to participate
- Specific market sizes and wealth generation potential
- Key benchmarks to achieve in 5, 10 years In different sectors

14:15 – 15:00 pm Session 6

LEADERSHIP FORUM: Growth Potential of Industries

KEYNOTES:

Mr. Mohamad Ismail Abu Bakar

Director, Malaysian Industrial Development Authority, Malaysia

Mr. Adel Abdullah Ali (TBC)

Group CEO, Air Arabia, UAE

Dr Khalid Ibrahim Al Muzroai

General Manager, Fujairah Airport, UAE

Dr. Mohamed Natafji

Managing Director of Fujairah National Group, UAE

CEO of Perma-Pipe, USA

Moderator: Mr. Mohamed Saeed Al Dhanhany, Director of Fujairah Emirate Court, UAE

Key Discussion Points:

A panel discussion of one industry at a time, highlighting investment and

growth potential:

- How is the industry doing today
- Where are the growth opportunities
- What scope and path would these opportunities create
- Which players would these invite in to participate
- Specific market sizes and wealth generation potential
- Key benchmarks to achieve in 5, 10 years

Potential industries Airlines, Chemicals, Construction, Energy, oil, gas, Pharmaceuticals, Tourism

15:00 – 15:45 pm Session 6

UNITAR FORUM: Environment and Business Growth

KEYNOTES:

Mr. Rabih Haddad
UNITAR, Manager, Switzerland

Dr. Richard E. Thorsten
Director International, Water Org, USA

Mrs. Nargis N. D Khan
Minister for Social Services & Women Affairs, Pakistan

MODERATOR:

Key Discussion Points:

- How to overcome challenges in the context of multilateral climate change negotiations?
- Climate change negotiations are a key example of how private sector and government stakeholders need to find common ground and consensus in how to leverage funds and maximize opportunities in the current global financial crisis.

- Challenges, opportunities and risks involved in global investment and transition towards a green economy.

15:45 – 16:30 pm Session 7

IT FORUM: State-of-Art Information Technology Platform

KEYNOTES:

Sheikh Mohamed Bin Hamad Bin Saif Al Sharqi
Executive Director of Fujairah E-Government

Mr. Syed Qaisar Madad
Chief Executive & Chairman of Technology for Telecom & Multimedia, USA

Mr. Harald Ehrl
Managing Director, GAB Enterprise IT Solutions GmbH, Germany (TBC)

High Executive
Etisalat or Du

Mr. Laszlo Horvath
President, ActiveMedia, USA

Mr. Manoj Singh
Chairman, Pune Business Management, India

Mr. Zohaib Khan
CEO, A2Z Creatorz, Canada

MODERATOR

Key Discussion Points:

- The opportunities open to Fujairah in the virtual world of today and tomorrow:
- The scope of IT today and up to 2025
 - Role of IT in catalyzing development of key sectors and industries in Fujairah
 - Fujairah's huge IT potential:-

- Short-term : Call Centers, Network/node development/linking, Tax write-offs for imported or traded IT products
- Medium-term: IT software development and export, development of IT-based services
- Long-term : Creation of virtual worlds for learning, simulation, and defining state-of-art technology in the region
- A model for phased IT backbone for Fujairah e-government
- Seeking investments for and sharing returns from Information Technology

DAY ONE CLOSING REMARKS

DAY 2

TUESDAY, 5TH APRIL 2011

09:00 - 09:45 pm Session 8

EMERGING MARKETES FORUM: SME Scope in Progressing Fujairah

KEYNOTES:

Dr. Il SaKong

Chairman, Korea International Trade Association, Korea (TBC)

Dr. B.R. Shetty

Chairman, NMC Hospital & UAE Exchange, UAE

Prof. Nadereh Chamlou

Senior Advisor Middle East and North Africa Region, the World Bank, Washington DC (TBC)

Dr. Tahir Akhtar

Chairman, Adam Holdings, UK

Ms. Rafeah Ariffin

Group Senior Director, KPJ Healthcare Berhad, Malaysia

Ms. Susan Barlin

CEO, BIG Group, USA

MODERATOR:

Key Discussion Points:

- How do we define SME (Small and Medium sized Enterprises) in Fujairah.
- What are specific requirements of SMEs in Fujairah (e.g. financial, governance, labor, tax, and others)

- An assessment of current SMEs and their role in progressing Fujairah towards 2020
- How SMEs will play an underlying role in launching business in Fujairah to the next level

09:45- 10:15 pm

Viewing of the Exhibition & Refreshment Break

10:15 – 10:45 am Session 9

EMERGING MARKETES FORUM: Halal Product, Banking & Services

Dr. Rosidah Musa, Ph.D

(Cardiff University, UK), Associate Professor, Universiti Teknologi Mara, Malaysia

Tirad M. Mahmoud

CEO Abu Dhabi Islamic Bank, UAE

CEO

Fonterra Group, New Zealand

Mr. Iqbal Usman

Executive Director, IFFCO, UAE

MODERATOR:

Key Discussion Points:

- The role and scope of Halal Product and Services & Islamic Banking in Fujairah
- Potential and possibilities of leveraging Islamic business in Fujairah and Region.
- How can Halal products and Islamic banking boost Fujairah's business.

10::45 – 11: 15 am Session 9

EMERGING MARKETES FORUM: Fujairah as the hub of Global Trade:

Prof. Christopher Abraham

Sr. Vice President, S.P. Jain, UAE

Dr. Rabia Naguib

EMBA Director, University of Sharjah, UAE

Prof Taieb Hafsi,

The Walter J. Somers Chair of International strategic management, HEC Montreal, Canada

MODERATOR:

Key Discussion Points:

- Re-defining the picture of global trade through Fujairah by developing and implementing financial attractiveness and technology facilitation.
- A systematic analysis and solution development for all mode of trade across the region and pent-up demand that can be directed via Fujairah at better deals.
- Malaysia and Singapore as models of the past two decades- how Fujairah may become the model in 2025.

11:15 – 12: 00 am Session 10

FORUM: Marketing Fujairah to the World.

KEYNOTES:

Mr. Nara Lee

Managing Director, Lee & Yoon Associates, Korea

Mr. Albert Toe

Vice President, Asia Pacific CEO Association, China

Regional Director

Garuda Indonesia Airline, Indonesia

Nick van der Walt

Executive Director, HULT International Business, USA

MODERATOR:

Key Discussion Points:

- The vision (and portrait) of Fujairah that should be shared with the world
- Creation of marketing programs and implementation plans in key economic areas/ regions of the world
- Specific methods of locations and promotions with a suggested timeline
- Interview of successful businesspeople
- Uplifting of the international airport

12:00 – 13:00 pm

Open Session - One to one meetings

13:00 – 13:30 pm

Networking Lunch

Two Special Tours of Fujairah

13:30 -15:00 pm

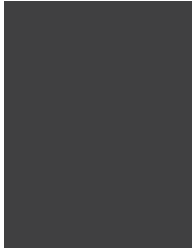
Your Partner Fujairah - Business Tour

15:00 -16:30 pm

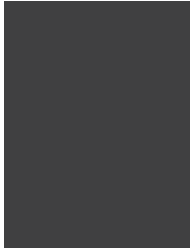
Discover Fujairah - City Sight Seeing Tour

**END OF
FUJAIRAH INTERNATIONAL
BUSINESS FORUM**

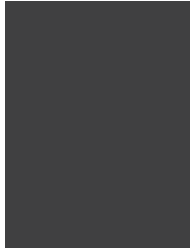
FUJAIRAH INTERNATIONAL BUSINESS FORUM **SPEAKERS**



Dr. Rabia Naguib
EMBA Director, University of Sharjah, UAE



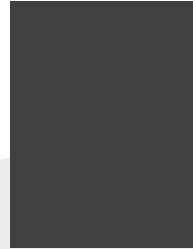
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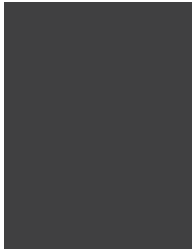
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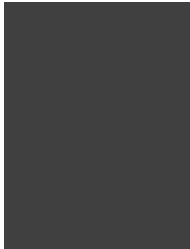
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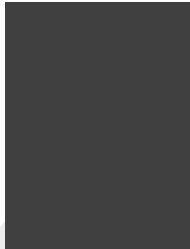
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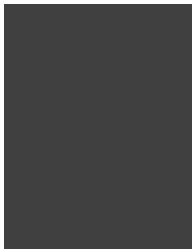
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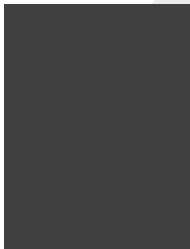
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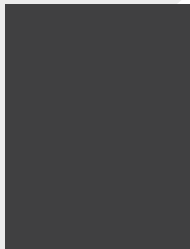
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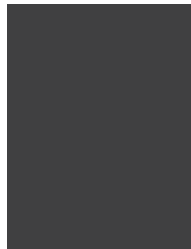
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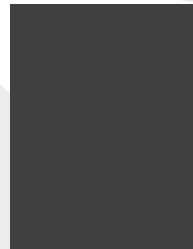
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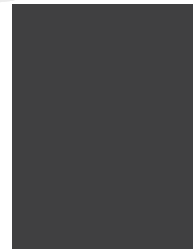
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